

ECOMMERCE DEVELOPMENT

CRAWL AND NAVIGATION CHECKLIST

CONSUMING TOO MUCH BANDWIDTH

- Optimize all images, compress their file size
- Minify JavaScript and CSS
- Lower the amount of HTTP requests

I CAN DO IT

I NEED HELP

SEO: IS THE SITE GOOGLE CRAWLABLE

- Proper site structure
- Minimal redirects
- Proper canonical tags
- No duplicate content
- Sitemap,

I CAN DO IT

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IS THE SITE RESPONSIVE OR BROWSER SPECIFIC?

- Computers
- Mobile Phone
- Tablet
- Browser Specific

I CAN DO IT

I NEED HELP

WEB SECURITY

- Authenticate
- Authorize

I CAN DO IT

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EASY TO NAVIGATE

- Easy-to-read menus
- Simple structures
- Plainly distinctive categories
- Handy search function

I CAN DO IT

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